

POP AI

UK & IRELAND

AWARDS.20

NOMINATIONS

Celebrating creativity, innovation & excellence in-store



GOLD SPONSOR:



SILVER SPONSOR:



Entertainment & Leisure



◆ : **Communis Plc**

□ : EA Sports - FIFA 20

👤 : EA



◆ : **Fastrak Retail (UK) Ltd**

□ : Illinois Lottery PPOS

👤 : Camelot Illinois



◆ : **DS Smith Retail Marketing**

□ : Mamma Mia DVD Launch

👤 : Universal Pictures Home Entertainment

Sports, Fashion & Visual Merchandising



◆ : **In Store Initiatives Ltd**

□ : Baby Jogger - SIS

👤 : Baby Jogger



◆ : **In Store Initiatives Ltd**

□ : Wahoo Kickr Station

👤 : Wahoo

Grocery & General Merchandise - Permanent



◆ : Eden

[] : Duracell M&S FSDU

👤 : Duracell UK Ltd



◆ : Quantum 4 Limited

[] : JUUL FSDU

👤 : JUUL



◆ : Displayplan

[] : Walkers Co-op
In-fixture

👤 : Walkers/PepsiCo

Grocery & General Merchandising - Temporary



◆ : Cepac Display Doncaster

[] : Beefeater
Gin Scented
Pink FSDU

👤 : Pernod
Ricard



◆ : Communis in conjunction with StormDFX

[] : Jack Daniel
2019 Christmas
Campaign

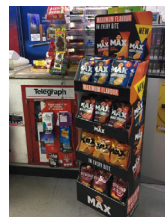
👤 : Bacardi
Brown Forman
Brands



◆ : InContrast/ STI Line

[] : Nutella
Christmas Tree
FSDU

👤 : Ferrero UK Ltd



◆ : Cepac Display Doncaster

[] : PepsiCo
Walkers Max
FSDU

👤 : PepsiCo UK



◆ : Paragon Customer Communication

[] : Rice Fusion
Bowl

👤 : Kellogg
Company

Confectionery



◆ : **Superior Creative Services Ltd**

[] : Cadbury's Treasures
Pirate Ship

👤 : Total Marketing Support/
Mondelez



◆ : **CP Arts**

[] : Kinder Christmas Island

👤 : Ferrero UK Ltd



◆ : **Hilltop Display Services Limited**

[] : Push Pop Magnetic Tree

👤 : Bazooka Candy Brands
International Ltd

Home & Garden



◆ : **Blackdog**

[] : Dreams –
Revived Mattress
Range Creative

👤 : Dreams



◆ : **Smurfit Kappa Display UK**

[] : Evergreen Shed

👤 : Evergreen
Garden Care Ltd



◆ : **Kolorcraft Limited**

[] : May Bank
Holiday Paint
Standee

👤 : Wickes Building
Supplies



◆ : **Principles Agency**

[] : Ronseal Fence
Life

👤 : The Sherwin-
Williams Company

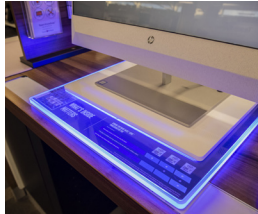
Consumer Electronics



◆ : **H L Display (UK) Ltd**

[] : Denon Soundbar Wall

👤 : *My Player Ltd*



◆ : **arken**

[] : Intel All in One Riser

👤 : *Intel*



◆ : **Horizon Retail Marketing Solutions**

[] : Travel Retail Headphone Bay

👤 : *Sennheiser*

Cosmetics & Beauty - Permanent



◆ : **Diam**

[] : Fenty Beauty Cosmetics Display Boots

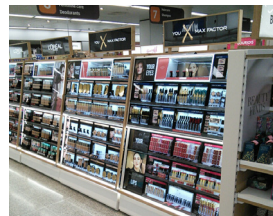
👤 : *Kendo Brands*



◆ : **arken**

[] : Flower Beauty Island

👤 : *Maesa*



◆ : **Diam**

[] : Sainsburys Tile system

👤 : *J Sainsburys*

Cosmetics & Beauty - Temporary



◆ : arken

[] : Holler and Glow Launch FSDU

👤 : Nails Inc



◆ : Communisip Plc

[] : P&G Olay Retinol Display

👤 : Procter & Gamble



◆ : InContrast/STI Line

[] : Superdrug Get the Look FSDU

👤 : Superdrug

Pharmacy & Wellbeing



◆ : Displayplan

[] : Oral-B POC Centre

👤 : Procter & Gamble France SAS



◆ : InContrast/STI Line

[] : Solait FSDU

👤 : Superdrug



◆ : Pivotal Retail Marketing Limited

[] : Vitality CBD Tasting Station

👤 : Vitality CBD Ltd

Retail Services & Signage



◆ : **arken**

[] : Cross Track Media Wall

👤 : *Global*



◆ : **HH Global Ltd**

[] : Iceland - Disney Frozen
2 POS

👤 : *Iceland Foods Ltd*



◆ : **Augustus Martin**

[] : Tesco Christmas
Decorations

👤 : *Tesco*

Short Run - Permanent



◆ : **Solutions Diverse**

[] : BT Bookcase

👤 : *EE*



◆ : **Principles Agency**

[] : Ronseal Decking
Rescue Paint End

👤 : *The Sherwin-Williams
Company*



◆ : **Principles Agency**

[] : Ronseal Ultimate Decking
Stain Aisle

👤 : *The Sherwin-Williams
Company*

Short Run - Temporary



◆ : **McGowans Print**

□ : Coca Cola

Christmas Truck

👤 : *Coca Cola Ireland*



◆ : **Cepac Display
Doncaster**

□ : Hallmark Cards M&S
Postbox

👤 : *Hallmark Cards*



◆ : **Birds Eye**

□ : Shop in Full Colour

👤 : *Birds Eye*

Wholesale



◆ : **InContrast/STI
Line**

□ : Tic Tac Wholesale
WOW

👤 : *Ferrero UK & Ireland
Ltd*

Merchandising



◆ : Kolorcraft Limited

[] : Decorating Range Review

👤 : Wickes Building Supplies



◆ : Quantum 4 Limited

[] : JUUL Vape Wall

👤 : JUUL



◆ : Colart

[] : LB four theme anniversary FSDU

👤 : Colart

Window Display



◆ : Communis Plc

[] : EE Pride Window Vinyls

👤 : EE



◆ : arken

[] : Hello Happy Foundation Window Display

👤 : Benefit Cosmetics



◆ : Clements Ltd

[] : Sipsmith's Christmas Window - Selfridges

👤 : Sipsmith London

Shopper Technology



◆ : Pixel Inspiration

□ : Carrefour Voyages

👤 : Carrefour Voyages



◆ : In Store Initiatives Ltd

□ : HP - Print Digital POS

👤 : HP International sarl



◆ : Universal Pictures Home Entertainment

□ : Universal HMV Hologram Installation

👤 : HMV

Store Design



◆ : Briggs Hillier Design Ltd

□ : Revolutionising the Pet Care Experience

👤 : Pets at Home



◆ : FITCH Design Consultants Ltd

□ : Vype Inspiration Store

👤 : British American Tobacco

Concept Store



◆ : SMP Group

[] : Waitrose Unpacked

👤 : Waitrose



◆ : Barrows

[] : Holland & Barrett

Clean & Conscious Beauty

👤 : Holland & Barrett

Shop-in-Shop & Pop-Up



◆ : Ball & Socket

[] : Caramico Authentic Italian Pizza

👤 : Musgrave Retail Partners Ireland



◆ : L'Oréal UK Limited

[] : The Lancôme Christmas Eiffel Tower

👤 : L'Oréal UK Limited



◆ : L'Oréal UK Limited

[] : Viktor & Rolf Selfridges Trafford Site

👤 : L'Oréal UK Limited

Insights



◆ : Spark Emotions (SMP Group)

□ : Foot Locker Nike NSX
Wall

👤 : *Foot Locker*



◆ : dunnhumby media

□ : Emotional drivers in
POS

👤 : *Tesco*

Experiential



◆ : Backlash Creative Ltd

□ : Barbie's 60th
Birthday Celebration

👤 : *Mattel UK Ltd*



◆ : Clements Ltd

□ : Heinz Beanz
Museum

👤 : *The Kraft Heinz
Company*



◆ : Horizon Retail Marketing Solutions

□ : Steering Rig
display

👤 : *Dixons
Carphone*



◆ : N2O Limited

□ : Superdrug
Presents

👤 : *Superdrug*

Shopper Marketing Campaign



◆ : **Haygarth**
 [] : All Access with Jack
 👤 : Jack Daniel's



◆ : **Britvic Soft Drinks Limited**
 [] : Pepsi Max Taste Challenge
 👤 : Britvic Soft Drinks Ltd



◆ : **DS Smith Retail Marketing & United**
 [] : Healthier Habits at ASDA
 👤 : John West Foods (part of Thai Union)

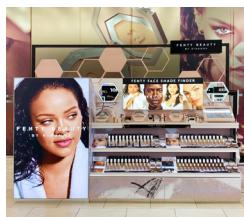


◆ : **arken**
 [] : Revolution Halloween Takeover
 👤 : Revolution Beauty

Project Management & Installation



◆ : **100 Percent Group Limited**
 [] : Amazon – Q4 European Display Installation
 👤 : Amazon EU SARL



◆ : **Diam**
 [] : Fenty Boots installation
 👤 : Kendo Brands



◆ : **Diam**
 [] : Sainsburys installation
 👤 : Diam Limited

Innovation



◆ : Sku-Driver

□ : KP Nuts Card Display Unit

👤 : KP Snacks



◆ : Augustus Martin

□ : Tesco Christmas Decorations

👤 : Tesco



◆ : Horizon Retail Marketing Solutions

□ : Travel Retail Headphone Bay

👤 : Sennheiser



◆ : Universal Pictures Home Entertainment

□ : Universal HMV Hologram Installation

👤 : HMV

Sustainability



◆ : Haygarth

□ : Kiehl's - Under the Sustainabilisea

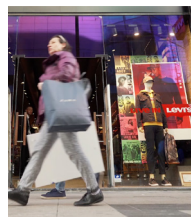
👤 : L'Oréal Luxe



◆ : Sku-Driver

□ : KP Nuts Card Display Unit

👤 : KP Snacks



◆ : Valley Group

□ : Levi's upcycled Window Banners

👤 : Levi Strauss & Co Europe SCA



◆ : Willson & Brown

□ : Maybelline Superdrug Sustainability Update

👤 : L'Oréal Group PLC