

NOMINATIONS



ENTRY TITLE	ENTRANT	CLIENT
1. Automotive & Leisure		
Ben & Jerry's Greekin' Good	InContrast	Unilever UK
TomTom Rider	HRG UK	TomTom BU Consumer
2. Sports, Toys & Fashion		
Game Retail Headphone Display	Arken P-O-P	Game Retail
Garmin Free Standing Unit	ISI Global (In-Store Initiatives)	Garmin (Europe)
TaylorMade Shop In Shop	HRG UK	Taylor Made Adidas Gold
3. Food & Drink – Permanent Display		
Corona Unit	SMP Group	AB InBev UK
Holland and Barrett Tea Bar	SP Group	NBTY (Holland and Barrett)
Johnnie Walker - Bushmills Display	Willson & Brown	Diageo Polska
Robinsons Squash'd Pushfeed Display	Shop Equipment	Britvic Ireland
4. Food & Drink – Temporary Display		
Danone Evian Wimbledon Campaign Display	HRG UK	Danone Waters UK & Ireland
Premier Foods BBQ FSDU	DS Smith Packaging Display	Premier Foods
Volvic Juiced Super Mega FSDU	HRG UK	Danone Waters UK & Ireland
5. G.M & Non-Food - Permanent Display		
POD System Scratchcard Retail Dispenser	Fastrak Retail (UK)	Premier Lotteries Ireland
Royal Canin Cat Food Stand	Arken P-O-P	Crown Pet Foods
Tesco Home Book Circular POS	Augustus Martin	Tesco
6. G.M & Non-Food - Temporary Display		
ASDA Back to School Bus	DS Smith Packaging Display	ASDA
Purina Win a Van	InContrast	Promotion Line
7. Confectionery – Temporary Display		
Lindt Christmas Advent Calendar	Once Upon a Time	Lindt & Sprungli
Walkers Do Us A Flavour	inspirepac	PepsiCo UK
Walkers Lunch Corrugated Chiller Basket	inspirepac	PepsiCo UK
8. Home & Garden		
Bosch Product Launch Standee	Kolorcraft	Wickes Building Supplies
Wilko Paint Category Refresh	Lick Creative	Wilko
9. Consumer Electronics		
APPLE Mobile Tech Security Solution	Solutions Diverse	EE
Intel Real Sense Displays	Arken P-O-P	Intel Corporation (UK)
Launching Hive Into Retail	DirectionGroup	Hive British Gas, Connected Homes
10. Cosmetics, Beauty, Hair & Fragrance - Permanent Display		
I Heart Cosmetic Inners	Arken P-O-P	Medichem
Nivea Sun Care Display	Willson & Brown	Beiersdorf UK
Superdrug New Style Cosmetics Carcass	Arken P-O-P	A S Watson T/A Superdrug Stores

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11. Cosmetics, Beauty, Hair & Fragrance - Temporary Display		
Benefit Cosmetics - They're Real	SP Group	Benefit Cosmetics
Eucerin Sun FSDU	Pivotal Retail Marketing	Beiersdorf UK
Max Factor Skin Luminizer FSU	InContrast	Max Factor
12. Pharmacy		
Nexium Boots Mid Gondola Display	Stormdfx	Pfizer
Philips Lumea Beauty Display	HRG UK Limited	Philips Electronic UK
Queen Bee Lip Tins	InContrast	Unilever UK
13. Retail Services & Stationery		
Derwent Graphik Counter Top Display	ISI Global (In-Store Initiatives)	The Cumberland Pencil Company
14. HoReCa		
Transforming Guest Engagement at Merlin	Banner Managed Communication	Merlin Entertainments Group PLC.
15. Short Run, Permanent Display		
Boots 4m Island Cosmetic Site	Diam UK	L'Oreal UK
Hive Active Heating: Retail launch	DirectionGroup	British Gas, Connected Homes
Nixon 'Watch Wave' Feature Table	Checkland Kindleysides	Nixon
16. Short Run, Temporary Display		
FruitShoot & MiWadi School Bus	Oliver Marketing	Britvic Ireland
NatWest Waving Hands	Vista	NatWest
Pepsi Max Football World Cup	Brand Image	Britvic Ireland
Wolf of Wall Street	Creo	Universal
17. Flagship & Store		
Hunter Flagship Store	Checkland Kindleysides	Hunter
Rockar, Bluewater Shopping Centre, UK	Dalziel and Pow Design Consultants	Rockar
Samsung Experience Store Dundrum	Cheil Europe	Samsung Electronics UK & Ireland
18. Shop in Shop		
Oakley UK Prizm Goggles Launch	Juice Creative Design	Oakley UK
SHORE PROJECTS Pop-Up Experience	SMP Group	SHORE Projects
VIRGIN HOLIDAYS Concession	OfficeTwelve	Virgin Holidays
19. Campaign		
Post Office Travel Money Campaign	HH Global	Post Office
Samsung Innovation @ Harrods	Cheil Europe	Samsung Electronics UK & Ireland
Tesco Valentine's Experiential Activation	Arnold KLP	Tesco
20. Installation		
AkzoNobel Dulux Mix Lab	Momentum Instore	AkzoNobel
Boots Instore Christmas	CJ Retail Solutions	Boots
Visual Merchandising Update 2014	Solutions Diverse	O2 Telefonica
21. Innovation		
Braun Series 9 Deluxe Glorifier	Display Plan	Braun GBU P&G Int. Operations S.A
JTI World Duty Free Display	Arken P-O-P	JTI T/A Gallaher
Zippy	Dalziel & Pow	Zippy
22. Sustainability		
Cuprinol Shades Cardboard End Unit	Cirka Creative	AkzoNobel
Nivea Men ILP For Sainsburys	StormDFX	Beiersdorf UK
Superdrug New Style Cosmetics Carcass	Arken P-O-P	A S Watson T/A Superdrug Stores