

# POP AWARDS

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## 2024

### **Sustainability Temporary & Permanent (Add-On)**

To enter the Sustainability (permanent) & (temporary) categories.

A category to recognise sustainability best practice for retail display.

1. Why is this entry award worthy?
2. List the sustainability objectives/ criteria/ goals for the project and how they were met / measured?  
*(Can be either supplied within a brief or determined by the supplier retrospectively)*

50 words per criteria/ goal/ objective

50 words how they were met/ measured

Judges are looking for evidence of best practice in the areas of:

Design

Material selection

Manufacture

Logistics

End-of-life scenario

Metrication / analytical measurement