



SHOPPER MARKETING FOUNDATION COURSE

A 1-day, interactive session exploring the shopper & best practice in P-O-P



How to book

To secure your place on the next Shopper Marketing Foundation Course visit popai.co.uk/training to book. To take advantage of POPAI member discounts ensure you are logged in.

Next courses:

Wednesday 4th July 2018, Radisson Blu Hotel, Dublin Airport

Tuesday 20th November 2018, Boots HQ, Nottingham

PLACES ARE STRICTLY LIMITED

Book your place today: popai.co.uk/education



Other POPAI accredited training

In addition to the POPAI Shopper Marketing Foundation Course, POPAI can deliver a range of different education, insight and research packages:

- Individual eCourse learning
- eCourse corporate learning packages
- Face-to-face training
- Bespoke training solutions

To discuss your training, or request further information, please contact **Phil Day** at phil@popai.co.uk



POPAI

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