

# **Boots Site Speed Awareness**

## **Visitor Information Sheet**



**Did you know? - Collisions between vehicles and pedestrians at 30mph are 6 times more likely to result in a fatality than collisions at 20mph.**

The great news is that since introducing the first speed cameras on the Beeston site back in 2013, the number of incidents of people driving over the 20mph site speed limit initially reduced by 34%. We still have some work to do however as each month we still record more than 500 occurrences of speeding on site. We all have a joint responsibility and role to play in reducing this number of occurrences and therefore implementing stringent measures to manage dangerous vehicle use on site.

### **What is going to happen?**

From Monday 5 January 2015, new stringent measures will be introduced to reduce the number of occurrences of speeding (above 20 mph) onsite. Any colleagues, contractors, or visitors who continue to disregard the wellbeing of all site users will be held to account.

### **What is new?**

From Monday 5 January 2015 new stringent measures were introduced that any speeding violations in excess of the 20 mph limit will result in contact from the Speed Safety Team. If an individual continues to repeatedly offend this may result in a fixed penalty charge and the vehicle may be banned from site.

A soft launch is in place from now until September to introduce the new measures that will be begin on Monday 7<sup>th</sup> September 2015. From this date any speeding violations in excess of 30 mph and above will result in contact from the Speed Safety Team. If the individual violates a second time, the vehicle will be banned from entering our Site.

**Please drive responsibly and have a safe day.**