

# POP AI Sustainability Standard (PSS)

For Suppliers



## An environmental and Sustainability Standard for your business

The PSS embeds environmental and sustainable principles within your organisation, and is designed for the supply industry.

Based on a [7-stage process](#), the standard helps organisations understand how they may develop their internal systems and processes, how they may design displays in a more sustainable manner, and how to work with their supply chain to improve their performance.

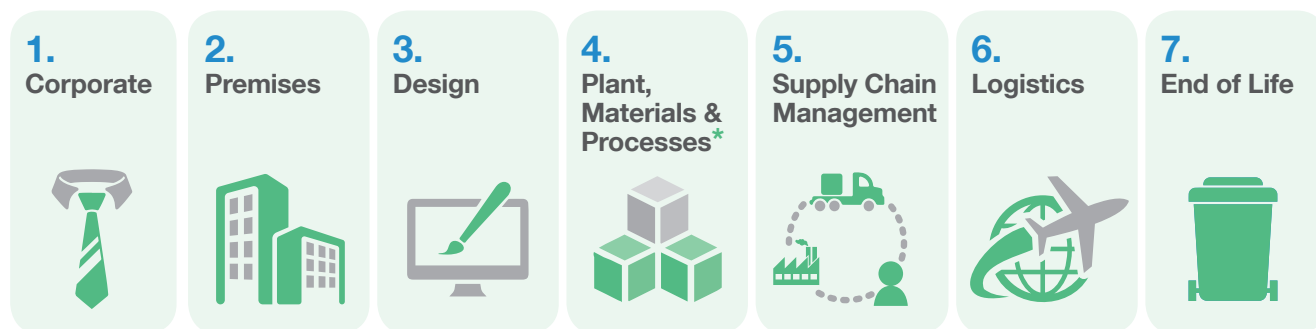
The standard is renewable annually and forms the cornerstone of the commitment made by POP AI UK & Ireland to work towards a more sustainable future for the industry.

### POP AI's Sustainability Vision

POP AI UK & Ireland is committed to reducing the supply industry's impact on the environment. We recognise the most effective approach to improving the sustainable performance of retail marketing is to work collaboratively throughout the supply chain.

We are committed to achieving this within the POP AI Sustainability Partnership, working with all parties in the value chain to achievable real and measurable reductions in our environmental impact.

### The 7 stages of the PSS



*\*Your company may not have to complete some sections, if not relevant or you hold other accreditations.*

## Why become PSS accredited?

- Show stakeholders internal and external that you are taking sustainability seriously.
- Recognition as an environmentally conscious organisation who operates in a cost-efficient and environmentally responsible manner.
- Gives you a 'green' competitive advantage – responding to client demands.
- Encourage better environmental performance from suppliers by aligning them with your commitment.
- Acts as a catalyst for further sustainable development.

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## How do I gain the accreditation?

You will submit relevant documentation for each relevant stage through the POPAI “checkbox” portal. Once you apply for the PSS, POPAI will provide you with a guide detailing the requirements. Once all documents are submitted, they are audited by an independent third-party eco-consultant.

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## What are the benefits to my company?

- An industry relevant framework for environmental and sustainable development.
- Internal understanding of both your commitment and how it will be achieved.
- Public recognition of your commitment to a better future for the planet.

## What does it cost?

Annual accreditation – Prices valid until 30 June 2022.

**POPAI Members** = £699 + VAT | **Non-Members** = £1150 + VAT