

# POPAl Sustainability Services



## Recognising the global focus on sustainability

As an industry body, POPAl is committed to raising standards and has developed **4 key products**, available to all sectors to establish a singular, recognised standard to support, operate by and measure Sustainability achievements.



### POPAl's Sustainability Vision

POPAl UK & Ireland is committed to industry-wide action on sustainability, with a strong portfolio of tools, products and resources to boost our members' environmental credentials.

1.

## Sustainability Standard

Framework for environmental excellence

### Sustainability Standard from POPAl

Developed in direct response to calls from the industry for a standardised approach, the **Sustainability Standard** embeds sustainability principles within organisations and challenges traditional practices by helping industry professionals better understand how, where and when sustainability issues translate to their business.

#### Why become accredited

- **Show stakeholders** internal and external that you are taking sustainability seriously.
- **Recognition** as an environmentally conscious organisation who operates in a cost-efficient and environmentally responsible manner.
- Gives you an **environmental** competitive advantage – responding to client demands.
- Encourage **better environmental performance** from suppliers by aligning them with your commitment.
- Acts as a catalyst for further sustainable development.

#### What does it cost?

**POPAl Members**  
£749 + VAT for 12 months

**Non-Members**  
£1199 + VAT for 12 months

2.



## Sustain® the global eco-design indicator tool

Measures the environmental impact from the production of display and sales promotion items of all types. It includes design, transport, componentry, processes, energy use and end of life.

Results include the Sustain® tool score, that is then split into 6 sections to highlight areas for improvement.

It also reports on CO<sub>2</sub>e and embodied water from units, packaging and transport, recycled material content and recyclability.

Whilst not a full Life Cycle Assessment, it operates to LCA principles, using independent third party data from institutions and government to produce the results.

**Recommended by major retailers and brands.**

### What does it cost?

#### POPAI Members:

6 month licence £575 + VAT

12 month licence £1099 + VAT

#### Non-Members:

6 month licence £850 + VAT

12 month licence £1499 + VAT

3.



## EcoSupport

A tiered service for retailers and brands offering varied levels of support for your sustainability journey. From fundamental support, through to full bespoke service covering all your sustainability needs.

### What does it cost?

£750 + VAT for 12 months

There are three levels of support. **Bronze** and **Silver** are a fixed annual cost, **Gold** is bespoke depending on your requirements.

4.



## POPAI Sustainability Consultancy

Recognising the need for support across the industry POPAI now provides a range of consultancy services in sustainability. Including sustainability audits in store, sustainable design criteria, metrics and analysis of environment performance and advice on procedures and practices, for both clients and suppliers.

*Prices valid until 30 June 2023*



For more information please contact Martin Kingdon

☎ +44 (0)1455 613651 | ✉ [sustainability@popai.co.uk](mailto:sustainability@popai.co.uk)

🌐 [www.popai.co.uk/Sustainability](http://www.popai.co.uk/Sustainability)