



# SHOPPER MARKETING FOUNDATION COURSE

A 1-day, interactive session exploring the shopper & best practice in P-O-P



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## How to book

To secure your place on the next Shopper Marketing Foundation Course visit [popai.co.uk/education](http://popai.co.uk/education) to book. To take advantage of POPAI member discounts ensure you are logged in.

Next course:

**Tuesday 26th November**, Boots HQ Nottingham

PLACES ARE STRICTLY LIMITED

## Book your place today: [popai.co.uk/education](http://popai.co.uk/education)



### Other POPAI accredited training

In addition to the POPAI Shopper Marketing Foundation Course, POPAI can deliver a range of different education, insight and research packages:

- Individual eCourse learning
- eCourse corporate learning packages
- Face-to-face training
- Bespoke training solutions

To discuss your training, or request further information, please contact **Phil Day** at [phil@popai.co.uk](mailto:phil@popai.co.uk)



**POP**AI

PART OF THE **shop** GLOBAL NETWORK

T: 01455 613651

E: [info@popai.co.uk](mailto:info@popai.co.uk)

 [@popaiuki](https://twitter.com/popaiuki)

[www.popai.co.uk](http://www.popai.co.uk)