

Sign Up to the PSS



PSS – **The POPAI Sustainability Standard** - the only dedicated sustainability accreditation for the P-O-P industry, is here.

Effective sustainability management helps improve processes and achieve efficiencies through every level of business operations. The question is how to performance-track activities and deliver positive change, easily and cost-effectively. **And keep your clients engaged by clearly demonstrating the difference you're making – within your business and in-store.** PSS provides the perfect platform to allow your business to do just that.

A highly-sought after independent accreditation, PSS is relevant throughout the entire P-O-P lifecycle. Easy-to-use, it's designed as an entirely online audit process via our dedicated Checkbox portal, with no need for on-site or face-to-face visits. The seven modules cover the entire lifecycle of a piece of P-O-P. From Corporate, Premises, Design and Plant, to Materials and Processes, Supply Chain Management, Logistics and End of Life.

As part of the PSS, you will receive unlimited access to ConVert, the worlds first online sustainability calculator, developed specifically for P-O-P.

Sign up today for only £750* *For POPAI Members. Non-members £1250 GBP

When you register to become PSS accredited you're not just completing a process, you're joining a new way of thinking. One that will give you a valuable insight into the sustainability of existing processes, inform future decisions and help minimise the environmental impact of P-O-P.

Features	PSS accreditation
Implementation eGuides	✓
Sustainability modules	Up to 7, as applicable
ConVert calculator	Unlimited use
Checkbox audit portal	✓
Video Tutorial Guide for ConVert	✓
Sustainable design eCourse	✓
Full third-party audit assessment	One audit
Attend PSS events	Unlimited attendees
3rd party design, print & energy consultants	✓ Preferential rates for PSS members
PSS accreditation certificate	✓ On completion of successful audit

It's simple to get started, including a suite of eGuides to take you through the process step-by-step. Just select your chosen modules and begin uploading evidence to Checkbox. If you pass the audit process you'll be issued with a PSS accreditation certificate. If not, you'll receive a 'Working towards PSS' certificate and can choose to have another audit (at a small cost), or wait until the next annual audit to become accredited. **All auditing work is carried out by third parties.**

Once completed, PSS accreditation is valid for 12 months, but the annual fee for all the PSS products, services and tools above is due on the anniversary of initial sign-up.

Why become PSS accredited?

Now you know exactly what the PSS offers, doesn't it make sense to sign up? After all, where else would you find independently validated information to assess and reduce the impact of your P-O-P? One that allows you to give your clients impartial and authoritative insight into the sustainability of P-O-P decisions in-store – something that can only be provided by an autonomous trade association.

The only P-O-P specific sustainability standard in the UK, it's fast becoming recognised by the leading retailers and brands. Plus it's available globally, to any POPAI member in any country, making it the biggest standard of its kind for the retail marketing industry.

To register, simply visit www.popai.co.uk/sustainability